GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

ITE&C Dept- IT Promotion – Developing Innovative Products / Solutions / Services –SUO MOTO Proposals - Encouragement – Sanction of Rs.8,00,000/- to M/S Paradigm Creative Solutions (P) Ltd. Orders –Issued.

INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS (Promotion) DEPARTMENT

G.O.RT.No. 108 Dated: 17.08.2015

Read the following:

Reference:

1. Innovation & Start-up Policy 2014-2020, issued vide Go Ms.No:17, ITE&C Dept, Dated: 09.09.2014
2. G.O RT NO:100 dated 17.07.2015- selection and adoption of innovative products and SUO MOTO proposals.
3. Recommendations of the evaluation committee Dated 06.04.2015

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ORDER:

Vide references 1st and 2nd cited above, Government have issued guidelines for selecting the SUO MOTO products and implementing them in the State. The evaluation committee constituted for this purpose has selected the product/solution "AP Speaks" submitted by M/S Paradigm Creative Solutions (P) Ltd.. The solution is on a SMAC platform for citizen Feedback, engagement and analytics etc for use in the Chief Minister Office.

2. On careful examination and consideration of recommendations of evaluation committee, the Government here by approves the proposal of M/S Paradigm Creative Solutions (P) Ltd under SUO MOTO proposals, for an amount of Rs. 5.00 Lakhs plus yearly subscription cost as stated below.

SN	Subscription range	Cost in Rupees per annum
1	100 to 1000 Active users	1,00,000/-
2	1001 to 2000 Active users	2,00,000/-
3	2001 and above active users	3,00,000/-

Active user is a user that downloads AP speaks, Install the Application, registers and creates at least one idea or feedback per month. The company must include following services in the solution

1.Technical Support
2.One dedicated resource for day to day operations and management.
3.Upgrades
4.Backend servers monitoring
5.Content curation
6.Manage campaigns (create 3 campaigns per month)
7.Conversation with citizens etc.(12 events per annum in colleges,IT events and campuses.

3. Following terms and conditions and procedures will apply:

   A. ITE & C Department will, monitor, adopt and implement the product release amount shall be released to the company by ITE & C Department.
   B. The solution shall be in consonance with AP State Enterprise Architecture.
   C. Solution shall be built on open standards
   D. The amount will be released in phases/milestones as decided by the ITE&C Department.
   E. The support under this scheme will be for Rs.5.0 Lakhs plus subscription cost for one year only. After one year, IT Department will review the project and take suitable view regarding further association modifications/extension if any.

4. The other terms and conditions of G.Os at 1st and 2nd referred above shall be applicable. In addition other regulations and instructions as stipulated by Government from time to time for successful implementation of the project shall apply and shall be binding on M/S Paradigm Creative Solutions (P) Ltd.
5. The project cost sanctioned at para 2 above shall be debited to the following Head of Account.

3541	: Secretariat Economic Services.
MH 090	: Secretariat –Schemes included in the Plan
GH (11)	:Normal State Plan
SH (22)	: ITE &C Department
330	: Subsidies

6. The Joint Secretary (HRD) & DDO, ITE & C Department shall draw the eligible amount of Rs.8.00 Lakhs (Rupees Eight Lakhs only) towards APSpeaks Project implementation cost sanctioned in para 2 above and arrange for payment after duly applying the TDS in favour of M/S Paradign Creative Solutions (P) Ltd.
7. M/S Paradigm Creative Solutions (P) Ltd shall submit an advance stamped receipt for the sanctioned amount to the Department in duplicate.

(BY ORDER AND IN THE NAME OF THE GOVERNER OF ANDHRA PRADESH)

B.SREEDHAR, IAS
SECRETARY TO GOVERNMENT

To:
M/S Paradigm Creative Solutions (P) Ltd.
The Accountant General (A&E)/(Audit), A.P Hyderabad
The Director, Treasuries and Accounts, A.P Hyderabad
The Pay and Accounts Officer, Hyderabad
The Resident Audit Officer, O/o Pay and Accounts Officer, Hyderabad
The Dy. Pay and Accounts Officer, AP Secretariat Branch, Hyderabad.
The JD (HRD) & DDO, ITE & C Department.

Copy to:
OSD to Chief Minister
PS to Minister for IT
PS to Advisor IT.
SF/ Spare